

Events

Branding & Sponsorships



Introduction

Welcome to the Palm Beach County Convention Center. Thank you for selecting us for your upcoming event. Included within this document is information which demonstrates some of our branding and sponsorship opportunities. You have the opportunity to brand your event as well as resell your licensed space to your affiliated prospective vendors, clients, exhibitors and attendees in the form of sponsorships.

EVENT BRANDING

As the licensing party for the PBCCC, your organization will have the option of branding your event name and logo throughout your licensed space at no charge to you.

EVENT SPONSORSHIPS

You may also sell areas within your licensed space as sponsorship opportunities to prospective vendors, clients, exhibitors and attendees to generate additional revenues for your event. Each sponsorship opportunity sold to a party other than the licensed party will incur event sponsorship fees as stated within our guide.

Any questions of additional information you may need, please contact Ria Lewis at marketing@pbconventioncenter.com or call 561-366-3017.



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Digital Signage

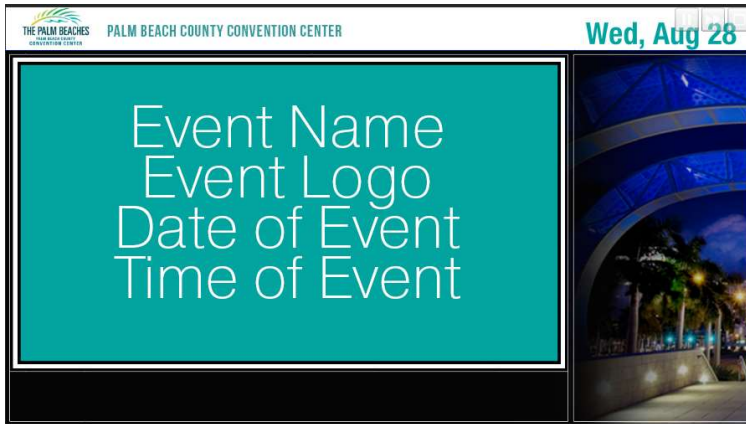
LCD Displays

Located in strategic areas throughout the building's interior, (13) 52" LCD TV's are available to display *one* complimentary slide to include event name, date(s) and photo. The slide will run up between a week to one month prior to first contracted event date (depending on event type), based on availability and rotate within the number of other current events. Additional slides are \$200.00 each. For additional run-time outside of contracted time frame an additional \$250 per slide, per week will apply. Each slide runs 3-5 seconds long.

Sponsorship Fee

\$300 per slide for each sponsor for run of show starting on first event day.

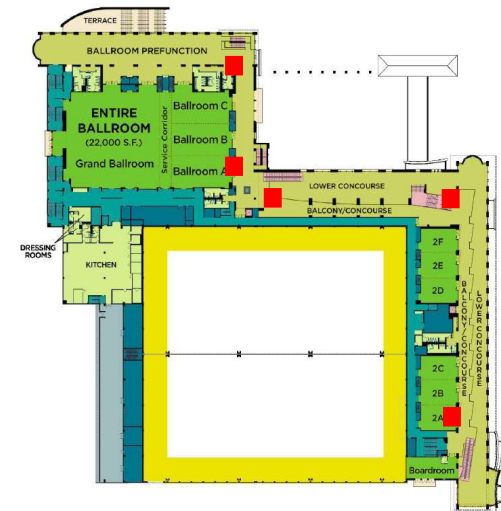
TV Slide Size – 800 x 600px



***TV's are not exclusive to any event and will run multiple event listings daily based on the upcoming calendar week. Exclusive use of TVs is based upon availability and will incur additional fees.



1
Level



2
Level

■ Display Location

Digital Signage (cont)

Outdoor Digital Display Board

Your event will be listed on the Palm Beach County Convention Center's outdoor marquee on Okeechobee Boulevard one month prior to your event dependent on the event type. Conferences and meetings will be displayed a week (unless otherwise requested) in advance while consumer shows are displayed 30 day prior to the event day. The marquee's prime location on one of the main entrances into downtown which generates more than 30,000 viewable impressions per day. One slide per Licensee will be provided complimentary created by our Marketing Team OR Licensee can provide their own. Event logo, name and event date(s) will be included. Additional information may be provided as long as it fits on the single slide. Each additional week (7 day minimum) runs \$500.00. For a more personalized display, additional fees apply.

Digital Display Board Size – 1920 x 1080px

Event Sponsorship Fee

\$750 per slide per sponsor for run of show based on available space.

Website

Your event listing will be on the Palm Beach County Convention Center's website as soon as it becomes definite at www.pbconventioncenter.com. If you prefer your event to be more private, please let us know.

Social Media

Your event may be promoted through our social media outlets such as Twitter, Instagram and Facebook. In addition, we can promote ticket giveaways along with registration information to help build attendance and participation for your event.



Internet & Wi-Fi

Our goal is to enhance user experience on the Free Public Wi-Fi, so we have recently upgraded the PBCCC Wi-Fi network and continue to make improvements to better serve all of our guests.

Service Set Identifiers

An SSID (service set identifier) is the primary name associated with a wireless local area network for home networks and public hotspots. For devices in the same WLAN (wireless local area network) to communicate with each other, the same SSID must be used for each device. In advance of your event, SSIDs can be set up as a request to allow a designated network for attendees to connect. Fees apply.

- We are able to support several thousand users easily on a dedicated SSID.
- An SSID allows connection of wireless and/or wired devices; For example: Point-of-Sale systems, network wireless printers, iPads, etc.
- We have used SSIDs to stream local and national televised sports events, connected clients to outside servers in their corporate offices, connected digital displays, and supported numerous devices and configurations.

Event Branding

Custom Wireless Network (SSID) Set-up

Price: \$1,200.00 Run of Show

Custom Wireless Network (SSID) + Event Splash Page (Custom Artwork may be provided for splash page) **Price:** \$2,200.00 Run of Show

Event Sponsorship

Custom Wireless Network (SSID) with Sponsored Splash Page

Price: \$2,800.00 per sponsor

Additional fees may apply for additional splash pages for each SSID connection. Must be order 2 weeks in advance.

Custom artwork for splash page not included by venue and must be provided by sponsor.



Entrance Doors



Dimensions

Horizontal Windows (A): 6.9' W x 1.91' H
 Vertical Windows (B): 3' W x 4.87' H
 Small Windows (C): 3' W x 1.89' H
 Door Glass Panels (D): 2.7' W x 6.7' H

Sponsorship Fee

Windows (A): \$150.00 per window
 Windows (B): \$150.00 per window
 Windows (C): \$150 per window
 Door Glass Panels (D): \$250.00 per door

Porte-Cochere



Dimensions

Sizing may vary for banners and floor clings.
 Approximate banner sizing (A): 27' W x 4' H
 Columns (x12) (B): 11.5' W x 12' H
 Walkway: 125' L x 43' W

Sponsorship Fee

Entry Banner: \$100.00 per banner
 Columns: \$75.00 per column
 Floor Clings: \$400.00 for entire walkway

Skyroom Doors



Dimensions (3 Doors Available)

Large Windows (A): 6.5' W x 4.7' H
 Long Windows (B): 6.2' W x 1.9' H
 Door Glass Panels (C): 2.7' W x 6.7' H

Sponsorship Fee

Windows (A): \$250.00 per window
 Windows (B): \$150.00 per window
 Door Glass Panels (C): \$250.00 per door

Above measurements are approximate. Final measurements are the responsibility of the licensing party or printing party.

Examples



Southeast Entrance

Southeast Entrance



Dimensions

8' W x 15' H (lights around column)
Recommend wraps to be 6'6" H as shown in example
(7) Columns Available

Sponsorship Fees

Columns: \$75.00 per column

Southeast Valet Circle Doors



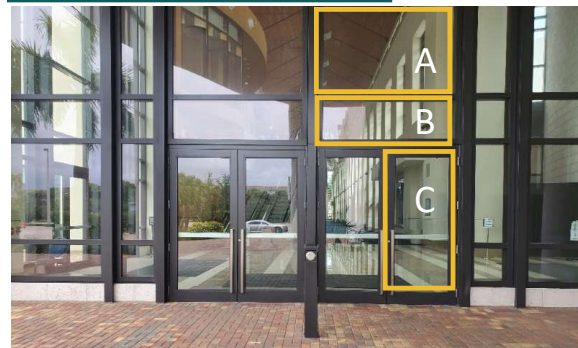
Dimensions

Large Windows (A): 6.6' W x 4.6' H
Long Windows (B): 6.6' W x 1.9' H
Door Glass Panels (C): 2.5' W x 6.6' H

Sponsorship Fees

Windows (A): \$250.00 per window
Windows (B): \$150.00 per window
Door Glass Panels (C): \$250.00 per door

Southeast Entrance Doors



Dimensions

Large Windows (A): 6.5' W x 4.7' H
Long Windows (B): 6.5' W x 1.9' H
Door Glass Panels (C): 2.6' W x 6.6' H

Sponsorship Fees

Windows (A): \$250.00 per window
Windows (B): \$150.00 per window
Door Glass Panels (C): \$250.00 per door

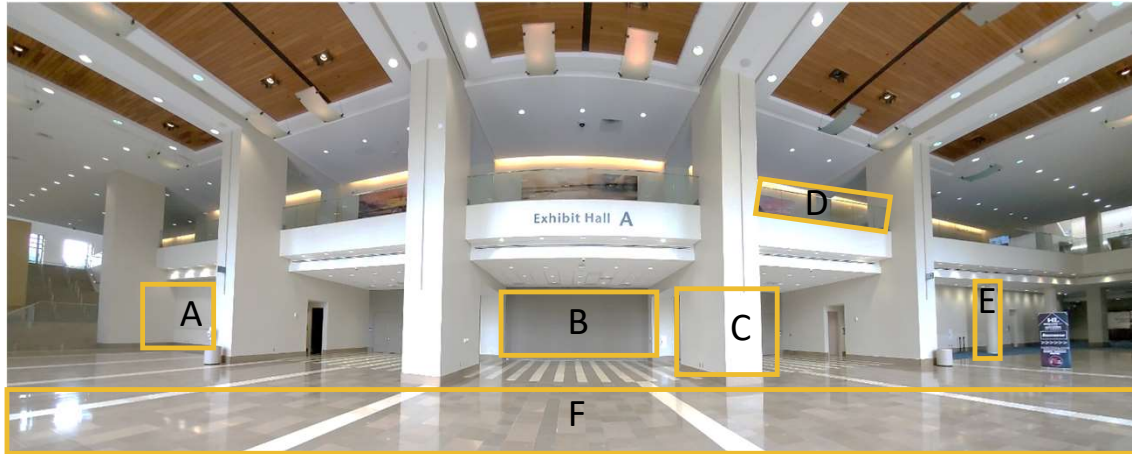
Above measurements are approximate. Final measurements are the responsibility of the licensing party or printing party.

Examples



Exhibit Hall A Lobby

Entire Exhibit Hall A Lobby



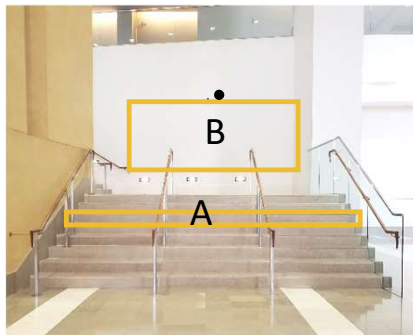
Dimensions

- Registration Area (A): 13' L x 30' W
- Roll Down Entrance (B): 26' W x 14' H
- Pillar Wrap (C): 9.6' L x 4' W x 13'4" H (31'4" to ceiling)
- Banner (D): 26' W x 4' H
- Pillars by Show Office (E): 6.5' W x 13 11/16' H
- Marble Floor/Clings (F): Approximately 30' L x 130' W

Sponsorship Fees

- Registration Area (A): \$500.00
- Roll-up Entry Door (B): \$500.00
- Pillar Wrap (C): \$400.00 per pillar
- Banner (D): \$200.00 per banner (4 Areas Available)
- Pillars by Show Office (E): \$150.00 per pillar
- Marble Floor/Clings (F): \$400.00 to include up to (6) clings

Grand Staircase



Dimensions

- Each step (x8) (A): 16' W x 6" H
- Banner (B): 15' W x 88" H (from the top of the light to the bottom of the camera)

Event Sponsorship Fee

- Steps (A): \$50.00 per step
- Banner (B): \$200.00

Separation Wall



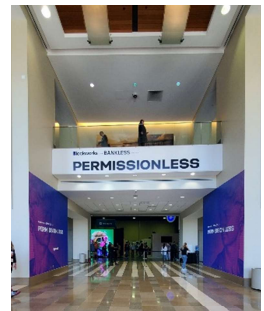
Dimensions

- 77.5" W x 16" H
- Gap in between

Event Sponsorship Fee

- \$450.00 per side
- \$700.00 for both sides

Examples



Above measurements are approximate. Final measurements are the responsibility of the licensing party or printing party.

Exhibit Hall B Lobby

Exhibit Hall B Lobby



Dimensions

Exhibit Hall B Wall (A): 23.5' W x 13' H

Each Column (B):

Left Column: 29' (front), 30 7/16' (right), 28 5/8' (rear), 29 3/4' (left)

Right Column: 29 1/4" (front), 30 1/2" (right), 29 1/16" (rear), 30 3/4' (left)

Airwall (C): 42'10" W x 14'10" H

Carpet Clings (D) up to (6): Size may vary

Sponsorship Fee

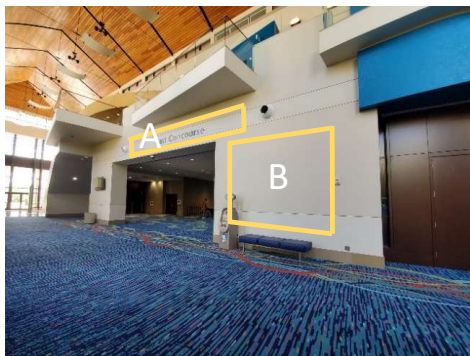
Hall B Entry Wall (A): \$200.00

Columns Hall B Entry (B): \$200.00 per column

Hall B/1B Airwall (C): \$500.00

Carpet Clings (D): \$300.00 (No clings permitted on airwall)

East Concourse Wall



Dimensions

Exhibit Hall B Entrance (A): **Available Upon Request**

Exhibit Hall B Left Wall (B): 13' W x 12' H

Sponsorship Fee

Exhibit Hall B Entrance (A): \$150.00

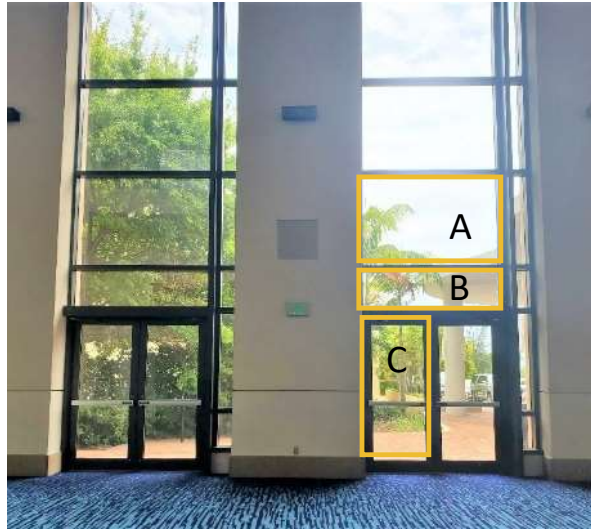
Exhibit Hall B Left Wall (B): \$200.00

Examples



Above measurements are approximate. Final measurements are the responsibility of the licensing party or printing party.

East Concourse Doors



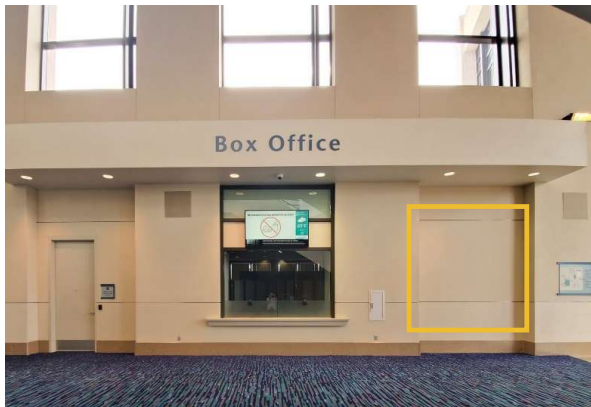
Dimensions

Large Windows (A): 6.5' W x 4.7' H
Long Windows (B): 6.5' W x 1.9' H
Door Glass Panels (C): 2.7' W x 6.7' H

Sponsorship Fee

Windows (A): \$250.00 per window
Windows (B): \$150.00 per window
Door Glass Panels (C): \$250.00 per door

Box Office



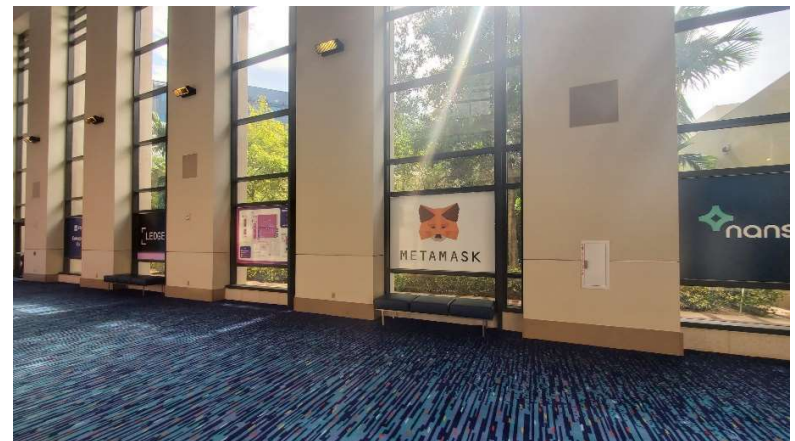
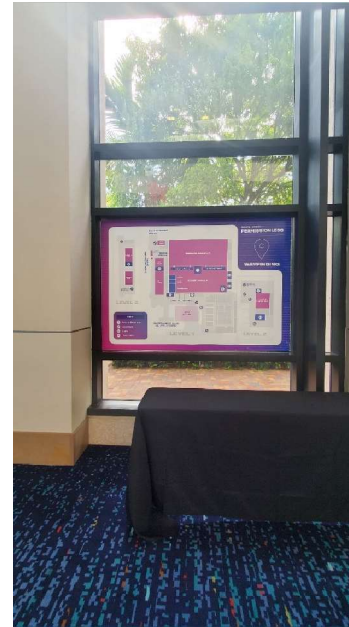
Dimensions

8'7" W x 6' H

Sponsorship Fee

\$200.00

Examples



Above measurements are approximate. Final measurements are the responsibility of the licensing party or printing party.

North Concourse



Dimensions

Glass Railings (A):
 End Glass Panels: 3' W x 3.4' H
 Middle Glass Panel: 4' W x 3.4' H

Glass Railings (B):
 End Panels: 4.6' W x 3.4' H
 Middle Panels: 3.9' W x 3.4' H
 Full length banner: 17' W x 3.4' H
 *gap of 0.5" in between panels.

Escalator Glass Rail (C):
 (4) Glass Rails - (6) Panels per Rail
 (1) Glass Rail – 24'W x 21" H
 (1) Panel: 6'W x 21" H

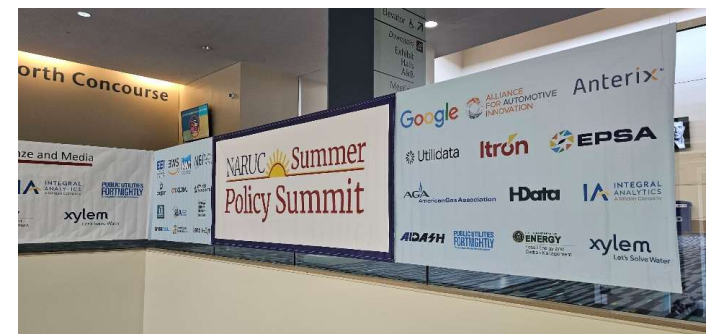
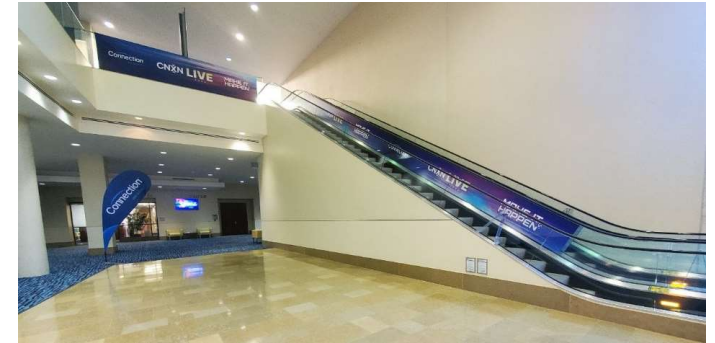
Event Sponsorship Fee

Glass Railing (A):
 Individual Glass Panel: \$150.00 each
 All 13 total Glass Panels: \$1,800.00

Glass Railings (B):
 Individual Glass Panels: \$200.00 each
 All 4 Glass Panels: \$700.00

Escalators (C):
 (4) Glass Panels: \$400.00 per side

Examples



Above measurements are approximate. Final measurements are the responsibility of the licensing party or printing party.

Ballroom ABC Balcony Doors



Dimensions

Top Glass Panel (A): 79" W x 23" H
 Door (B): 32" W x 80" H

Event Sponsorship Fee

Top Glass Panel: \$100.00 per panel
 Door (B): \$175.00 per door

Ballroom AB Wall



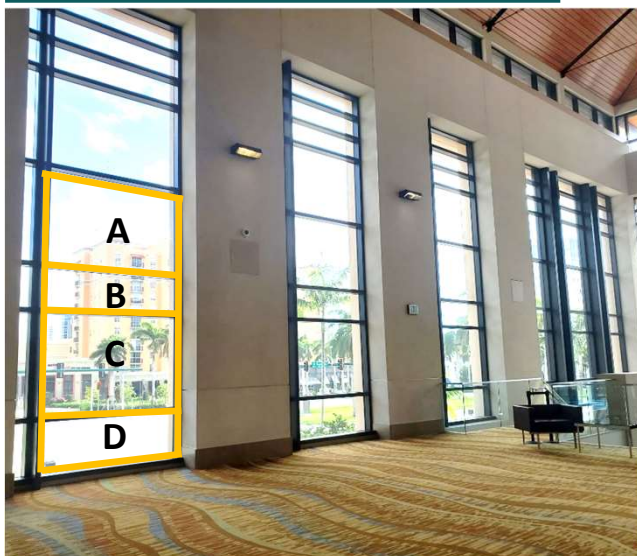
Dimensions

24'6" W x 6'6" L

Event Sponsorship Fee

\$350.00

Grand Ballroom Prefunction Windows



Dimensions

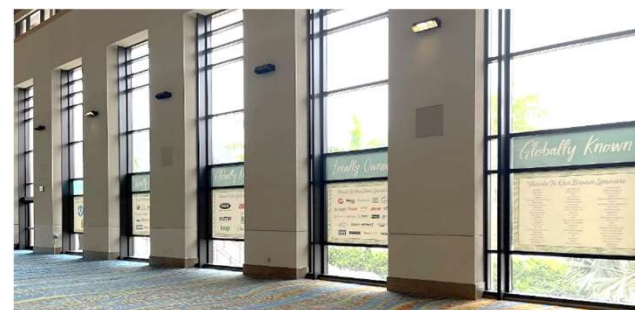
Large Glass Panel (A): 83" W x 57" H
 Small Glass Panel (B): 83" W x 23.5 H
 Large Glass Panel (C): 83" W x 58" H
 Small Glass Panel (D): 83" W x 28.5 H

Event Sponsorship Fee

Large Glass Panel (A): \$200.00 per panel
 Small Glass Panel (B): \$150.00 per panel
 Large Glass Panel (C): \$200.00 per panel
 Small Glass Panel (D): \$150.00 per panel

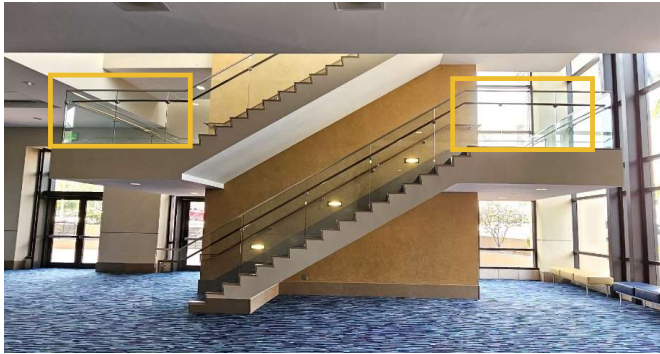
**Fork Lift Rental is the responsibility of the contracting party if required.

Examples



Above measurements are approximate. Final measurements are the responsibility of the licensing party or printing party.

1L Prefunction Staircase



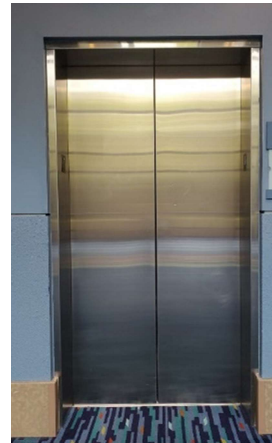
Dimensions

Glass Panel: 3.3' W x 3' H

Event Sponsorship Fee

Banner: \$200.00

Elevators



Dimensions

(2) – East & North Concourse
7' H x 21.5"W

Event Sponsorship Fee

\$250.00 per elevator per side

Concierge Alcove



Dimensions

Window (A): 37" W x 58" H
Column (B): 35.5" W x 32' H
Concierge Alcove (C): 22.5' W x 35.5' H

Event Sponsorship Fee

Cling per Window (A) - \$100.00
Banner per wall (B) - \$300.00
Alcove Area (C) - \$600.00

East Concourse Balcony



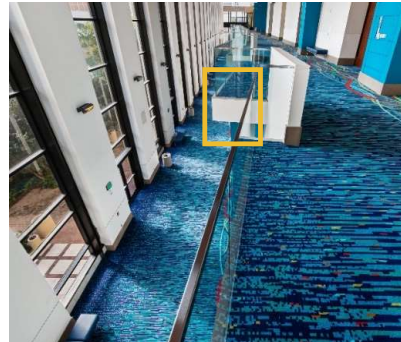
Dimensions

40"H x 259" W

Event Sponsorship Fee

Banner per Alcove - \$500.00

East Concourse Banners



Dimensions

Recommended 3' x 4' or 3' x 5'

- Labor fees apply for banner hanging
- Lift Rentals may be required and the responsibility of contracting party
- Banner should be weighted for firmness
- Banner are grommets only

Event Sponsorship

Banners (up to 8) - \$300

Tabletops



Dimensions

30" Cocktail tables
(based on availability)

Event Sponsorship Fee

Up to (5) tops: \$300.00



Dimensions

Available upon request

Event Sponsorship Fee

\$75.00 per flag



Dimensions

Smaller size: 33"x33"
Larger size: 51"x51"

Event Sponsorship Fee

Clings/Wraps: \$100.00 each
(amount based on inventory)

Above measurements are approximate. Final measurements are the responsibility of the licensing party or printing party.

Examples

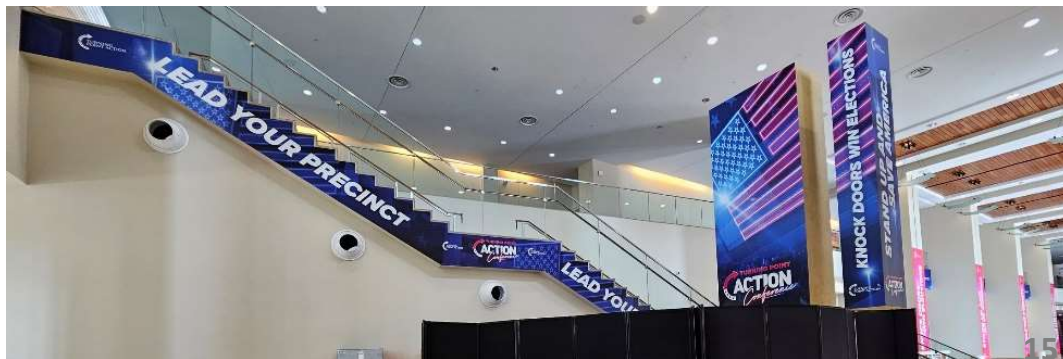
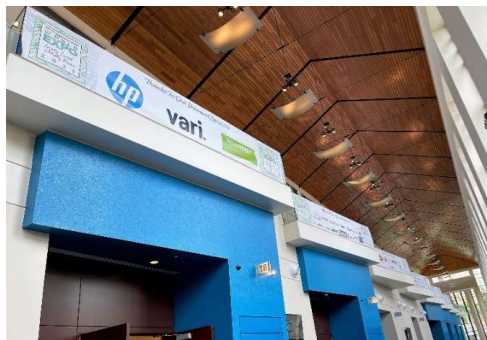


Gobo Lighting

In-house A/V can create Gobo
(Prevailing rates apply)

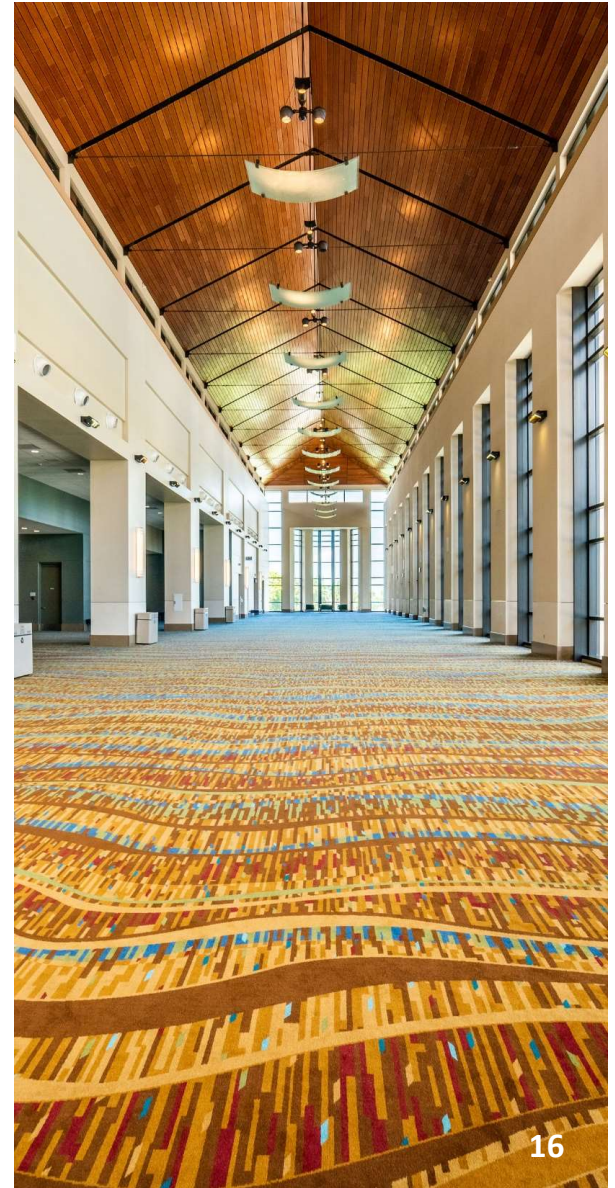
Event Sponsorship

Gobo Display - \$150.00 per logo



Terms & Conditions

- A \$2,000 security deposit is required and will be applied to the Licensee's Event Estimate prior to the event to cover potential damage from large installations. Following the event, the PBCCC Event Manager, Operations, and Licensee will assess all branding areas. The Event Manager will evaluate any damage and notify the Licensee accordingly. If damage costs exceed or fall short of the deposit, adjustments will be made. If no damage is noted, a full refund will be issued.
- Branding areas are limited to licensed spaces only. Public areas may be available upon request and require prior approval. Digital displays (both indoor and outdoor) are subject to space availability—see pages 4 and 5 for more details.
- The measurements provided in this guide are approximate; the final measurements are the responsibility of the Licensee or their printer.
- The Licensee is responsible for all aspects of printing, ordering, delivery, pickup, application, and removal of branding materials. Local preferred printers are available for reference.
- All branding and sponsorship displays must be removed by the final contracted date and time. Artwork designs and adhesive materials must be submitted for approval at least two weeks prior to the first contracted event date or prior to ordering.
- Displays containing inappropriate language, images, or gestures are prohibited in public areas. Branding must not obstruct doors, emergency exits, or common traffic areas. Outdoor displays must comply with local city and county regulations, including height restrictions.
- Rigging requirements are exclusive to the building and must be coordinated at least two weeks before the event. The operator will arrange necessary labor, lift rentals, and staff, with prevailing rates added to the final invoice.
- Basic signage indicating meeting names is allowed in front of reserved rooms. Easels may be provided by the operator at an additional cost, subject to availability.
- Clients must supply all materials needed for hanging banners (e.g., fishing line, hooks, adhesives). In-house labor may be required, and additional costs may apply depending on setup needs.
- Branded items may only be set up on the contracted days and must be communicated in advance to the Event Manager and Marketing Manager for approval.
- Materials may be delivered up to three calendar days before the first event day. Any early deliveries will incur a fee of \$25 per box or \$75 per pallet, which will be added to the Licensee's final invoice.
- Event sponsorship fees apply per sponsor if multiple sponsors are sharing a space. Payment for event sponsorships is due before the first contracted event date.



Printing & Signage

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