



Marketing & Public Relations Services

The Palm Beach County Convention Center will provide the following services for your event:

Website Listing

Your event listing will be included on the Palm Beach County Convention Center's website up to one year prior to your first scheduled event date. If you would like to provide additional information including a photo, logo, ticket pricing or additional event information, we will place those details on your listing as well. If additional time is requested outside of one-year timeframe, additional fees apply.

Social Media

Your event may be promoted through our social media sites such as Facebook, Instagram & Twitter up to 14 days prior to your first scheduled event date. In addition, we can conduct ticket giveaways on these sites to help build anticipation for your event. Photos, Hashtags and general information about your event will need to be provided to our marketing department for social media posts. If you would like additional social media promotion outside of the 14-day timeframe, additional fees apply.

LCD TV's

One complimentary rotating ad will run one week prior to your first scheduled event date on all (13) LCD TV screens within the PBCCC. Ad will include event name, date and generic background. Additional slides are \$200.00 each. For additional run-time outside of contracted timeframe an additional \$300 per slide, per week will apply. Each slide runs 3-5 seconds long.

Sponsorship opportunities will be displayed run of show at \$300.00 per slide.

Outdoor Digital Display

Your event will be listed on the Palm Beach County Convention Center's outdoor marquee on Okeechobee Boulevard one week prior to your event. The marquee's prime location on one of the main entrances into downtown which generates more than 30,000 viewable impressions per day. One slide per Licensee will be provided complimentary for up to one (2) weeks prior to first contracted event date based on availability. Event logo, name and event date(s) will be included. Additional information may be provided as long as it fits on the single slide. Each additional week (7 day minimum) runs \$500.00. For a more personalized display, additional fees apply.

Sponsorship slides are \$750 per slide per sponsor for run of show based on available space.

Press Release Distribution

The Palm Beach County Convention Center will assist in distributing your press release for your event to our local media contacts, including reporters at the Palm Beach Post, the Sun-Sentinel, the Palm Beach Daily News, WPBF Ch. 25, WPEC Ch. 12 and WPTV Ch. 5, among others up to 2 weeks prior to your first contracted event date. If you would like assistance writing a press release, \$150.00 fee will apply.

Local Partners

The Palm Beach County Convention Center will reach out to our community partners and local affiliates to assist with promoting your event.

For additional information about Marketing and Public Relations services please contact 561-366-3000 for more information.