



The Palm Beach County Convention Center Achieves GBAC STAR™ Facility Accreditation Focused vision on creating a safe environment through cleaning, disinfection, infection prevention

(West Palm Beach, July 15, 2020) – The Palm Beach County Convention Center announced the achievement of the Global Biorisk Advisory Council STAR™ Certification. The GBAC STAR™ facility accreditation is a division of ISSA (International Sanitary Supply Association), the worldwide cleaning industry, which is dedicated on helping organizations, achieve a superior level of cleanliness, disinfection, and infection prevention throughout the facility.

“The health and safety of our employees, partners, customers, and guests is our number one priority and our team is committed to upholding these required standards of cleanliness throughout our facility,” said General Manager, Dave Anderson. “We are excited to share our GBAC STAR™ accreditation which focuses on creating a safe and clean environment, allowing us to reopen our doors with confidence and assure maximum safety for all.”

“Our priority is to maintain the health and safety of all those who live, work and travel to The Palm Beaches,” said Tourist Development Council’s Executive Director, Glenn Jergensen. “Traveling to The Palm Beaches is now backed by one of the industry’s highest standards of cleaning, disinfection and infection disease prevention. The Palm Beaches is one of the first destinations in Florida to pursue the GBAC STAR accreditation on a destination-wide basis.”

The GBAC STAR™ is a performance based accreditation that provides facilities with the tools to establish and maintain a cleaning and infectious disease program to control and minimize the spread of COVID-19. In order to achieve this accreditation, the facility has to execute the program’s 20 guidelines which include enhanced standard operating procedures, increased cleaning and sanitizing practices, personal protective equipment, and emergency preparedness and response measures. To learn more about the GBAC STAR™ accreditation visit www.gbac.org. To view the Reopening Plan for the Palm Beach County Convention Center please click [here](#).

About Palm Beach County Convention Center: Palm Beach County Convention Center, managed by Spectra Venue Management, opened its doors in 2004. This 350,000 square-foot center has established itself as the premier boutique’ meeting destination in South Florida and one of the top convention centers in the country; hosting a diverse array of conventions, trade shows/consumer shows, conferences, social events, and meetings located in the Heart of Downtown West Palm Beach. The convention center is an architectural masterpiece designed with the look and feel of a luxurious cruise ship, featuring 100,000 square-foot exhibit hall, a 22,000 sq. ft. ballroom and 21,000 sq. ft. of flexible breakout space divisible into 19 rooms with various room size options and endless set-up possibilities, the Palm Beach County Convention Center is the ideal event and meeting destination. Nearby attractions include Rosemary Square, a \$600-million shopping, dining and entertainment complex; the nationally acclaimed Raymond F. Kravis Center for the Performing Arts; Palm Beach’s famous Worth Avenue; and South Florida’s beautiful beaches. The convention center also added a beautiful new 400 room Hilton Hotel in January of 2016, which connected to the east side of the facility.

About Spectra: Spectra by Comcast Spectacor is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com. Follow Spectra on Facebook, Instagram, Twitter and LinkedIn.